

MARKETS MOTION

A ONE-DAY SENIOR MANAGEMENT BRIEFING ON FINANCIAL MARKETS

Knowledge for Markets is a major platform on which FTKMC organizes a number of events in the realm of financial education, executive management training, consultations, briefings, presentations, etc.

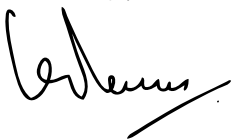
We are glad to present Markets in Motion, a senior management briefing programme that FTKMC conducts on a customized basis, for your kind perusal and approval.

Markets in Motion is designed to provide the top and senior management of the corporates and financial institutions a closer look at the developments of the financial markets and what these might mean to their respective institutions in terms of spotting new business opportunities, managing risks, gaining new strength, and exploring how all these could be assimilated towards making a meaningful contribution to the business growth and strength of the institutions.

A brief outline of the programme is enclosed for your kind perusal. My colleague Shrikant Koundinya (+91 9930267647; shrikant.koundinya@ftkmc.com) will be available for any consultations and assistance in this regard.

It would be our great pleasure and privilege to be of help and assistance to you in expanding the sphere of knowledge in the financial markets.

Thanking you once again and with best regards,



Dr. Bandi Ram Prasad
President
Financial Technologies Knowledge Management Company



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Markets in Motion is a senior management briefing on the business opportunities in financial markets. The briefing is designed to be an essential tool for the key decision makers for strategy and charting growth and profitability.

The briefing is structured to include the following subjects but will undergo sizeable customization to incorporate the requirements specific to the organization.

The emerging structure of financial markets

Changes brought about in the ecosystem of business

Benefits to business from the development of markets

- **Equity Markets**
- **Commodities Markets**
- **Currency Markets**
- **Bond Markets**
- **Other Financial Services**

Benefits from Emerging Technologies in Finance

Designing delivery and distribution systems

Developing products, sales, marketing, and communications

Charting a strategy for business growth and profitability

A special programme will be designed for each briefing, based on the specific requirements and inputs received from the respective institution.

The briefing is normally conducted for the duration of half a day or a full day depending upon the mandate of the institution.

FTKMC will provide the study material and conduct the programme.

VENUE & DATE

To be decided as per mutual convenience

FTKMC

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