

CERTIFICATE COURSE IN **EQUITY MARKET**



Equities markets in India are experiencing rapid growth. India stands out as one of the vibrant capital markets in the world, with well-developed primary markets, highly efficient secondary markets, the government and policymakers taking a series of measures for market development, and the growing presence of domestic and foreign institutional investors.

Despite the extensive growth of the equities markets, participation of retail investors and the share of household savings flowing into the equities markets continue to be very low. This has been a concern for policy and regulatory authorities as also market institutions because growth without active retail participation may not generate benefits to the retail investors. Lack of retail participation could also undermine the importance of financial inclusion, which emerged as a major policy perspective and development initiative.

An important aspect of enabling investors to engage with equity markets is by providing them with adequate knowledge and know-how about the various aspects of these markets. **Financial Technologies Knowledge Management Company Limited (FTKMC)** launched **Certificate Course In Equity Market** to provide the investors and students with a broad overview of the working of the equity markets. The programme is particularly designed to equip the investors and students with proper understanding and appreciation of the functioning of the equity markets.

The five-day programme covers the following aspects.

Objectives

The programme will help the participants learn:

1. How to trade in the primary market
2. Basic requirement for share trading in India
3. Operations involved in share trading
4. Financial statement analysis

Contents

1. AN OVERVIEW OF EQUITY MARKETS

- Policy and regulation
- Markets, institutions, intermediaries, and investors
- Instruments

2. PRIMARY MARKETS

- Initial public offerings
- Book building and ASBA
- Allotment of shares
- Listing of shares

3. SECONDARY MARKETS

- Trading of securities—processes and procedures
- Payment and settlement system
- Depositories and custodians

4. WORKING OF A STOCK EXCHANGE

5. A BEGINNER'S GUIDE TO TRADING IN STOCKS

- Selecting a broker
- Selecting a depository
- Bank transactions
- Know your customer norms
- Do's and don'ts while investing

6. UNDERSTANDING STOCK MARKETS

- Reading and understanding financial data
- Equities research
- Fundamental analysis
- Technical analysis
- Stock indices
- What to avoid while investing

7. MASTERING EQUITY MARKETS

- Art of Investment
- Investment styles
- Type of risks
- Risk vs. rewards
- Investment strategy
- Investment portfolio management

Target Audience

- **Investors**
- **Traders**
- **Housewives**
- **Working professionals**
- **Corporates**
- **Bank staff**
- **Brokers**
- **Exchange members**

Classroom Training

Register with FTKMC for this 5-day classroom training programme. A Certificate of Participation will be given on completion of the course.

Date

January 23 - 27, 2012 (Evenings – 5.30 pm to 9.00 pm)

Venue: FT Tower, 1st Floor, Training Room no. 2.

Chakala, Suren Road,
Andheri (E) Mumbai 400093

Landmarks to reach at venue : L&T Health Centre/Cinemax Theater/Opp Residency Hotel.

Fees

₹ 7,500 per participant, plus 10.3% service tax (Total: ₹ 8,272)

Fees for International participant : USD 399 +10.30% tax (total USD 441)

Fee includes costs of tuition, course material, test fee, certification, etc.

Registration

Registration form can be downloaded from the FTKMC site (www.ftkmc.com) and submitted at FTKMC. Demand draft/cheque should be drawn in favour of 'Financial Technologies Knowledge Management Company Limited', payable in Mumbai.

Financial Technologies Knowledge Management Company Limited (FTKMC) enjoys the distinction of being a leading provider of solutions and services in the realm of financial sector knowledge. FTKMC is engaged in the design of domain knowledge across major asset classes and offers numerous products and services in the realm of executive education, financial literacy, financial certification, research, consultancy, and advisory.

FTKMC caters to the following major constituencies: **policy makers and regulatory authorities** on subjects such as growing importance of financial markets in the economy and aspects of governance and management; **financial institutions** on market development strategies, resource mobilization, and risk management; **corporates and other business entities** on the scope of harnessing and accessing financial markets and issuing securities and other instruments; **intermediaries** on the skill-sets and expertise required to operate in multi-asset-class markets, including trading and settlement; **students** to prepare them with knowledge and know-how for successful careers in financial markets; and **investors** to empower them with proper understanding and appreciation of the opportunities in the financial markets and risk and rewards associated with financial investments.

For Registration, contact:

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FTKMC

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